



# KEYNOTE ADDRESS

## Improv-ing Business

THEY improv: Improv-ing Your Events

**THEY improv's** Director, Todd Rice, has spent years in the business world addressing organizations and helping them with their needs for transition management, enhanced communication and motivation. His words have inspired leadership teams to push through difficulties to find the better times ahead. People leave with an understanding that by working together goals can be better achieved by solving problems that arise as opposed to spending needless time arguing over how to solve those problems.

While his ability to communicate these ideas is perfect for most organizations, **THEY improv** is uniquely positioned to allow for these ideas to be put forward and displayed through the use of either professional performers or by using audience volunteers. This add-on to the Keynote Address has people on stage put through exercises displaying the concepts spoken about. These exercises are often comedic in nature and thus maintain the attention of the audience. This better ensures that the audience will retain the information.

### **Topics include, but are not limited to:**

#### **Change**

The topic of change is vital in today's marketplace. More and more companies find themselves in transition, or find that they have to deal with customers who are themselves dealing with transition. This means that flexibility of ideas and an ability to adjust on the fly is key to surviving in this environment. A variety of concepts about adaptation, the group dynamic, acceptance of change and scientific methodologies such as inertia are utilized to show various aspects of the issues involved.

#### **Communication**

When dealing with either in-house groups or potential clients or vendors, communication is clearly needed to correctly get across your needs, and to understand the needs of others. Correct communication prevents errors and wasted time and resources. The importance of proper communication and methods to enhance communication skills are displayed and driven home in a comedic manner. This includes the concept of multi-tasking, paying attention, verbal and non-verbal communication signals, and solutions that can be used every day.

#### **Motivation**

Whether a company is succeeding or failing in today's environment is often a result of the motivation of the employees. Companies that are successful and have an environment of success tend to breed employees that achieve great things. By contrast, companies that are having difficulty tend to have employees looking for other opportunities rather than looking to benefit the organization. With proper motivation using a variety of comedic and other techniques, employees can redirect their energies towards trying to help to achieve great things achieving both personal and professional success. Simply put, if the employees achieve more, the company achieves more.

*Contact **THEY improv** to find out how hiring **THEY improv** is best solution for finding a successful keynote address for your event. For more information, contact **THEY improv** via email using [info@THEYimprov.com](mailto:info@THEYimprov.com) or by phone at (866) 219-4386.*